

Subject: Transportation, Infrastructure & Environment Committee Mtg. - June 8
From: "Central City Association" <lmuhall@ccala.org>
Date: 05/23/2017 08:10 AM
To: "Carol E. Schatz" <cschatz@downtownla.com>

CCA Committee Meeting Notice

 **• BIG JUMP GRANT**
• METRO BIKE SHARE PRICING & EXPANSION

THURSDAY
JUNE 8
8:30 - 10 a.m.

 **RSVP**

— **RSVP required by June 7, 2017**

 **Get Directions**

Questions?
Please contact Lena Mulhall at lmulhall@ccala.org or 213.416.7514.

Big Jump Grant

The Big Jump Project is an initiative by PeopleForBikes that seeks to help 10 cities, including the City of Los Angeles, to double or triple bicycle ridership in specific neighborhoods over a 3-year period. With technical support from the PeopleForBikes team valued at \$200,000 per year, the LA Department of Transportation will be developing innovative plans for bicycle infrastructure and programs that will help boost ridership, increase safety, and create new place-making opportunities in Downtown, USC, and West Adams. Join us to learn more about what DOT is planning and how to help make the most of these new resources.

Special Guests: Seleta Reynolds, Dan Mitchell, and Nat Gale, Los Angeles Department of Transportation

Metro Bike Share Pricing & Expansion

The Metro Bike Share system opened Downtown in July 2016, and thus far it has fallen short of expectations on ridership and fiscal sustainability, even as programs in other cities such as Washington D.C. and New York have flourished. Pricing structure and the poor quality of infrastructure in LA have both been cited as contributing factors, and Metro will be in to discuss how they're planning to address these issues. Members will also have the opportunity to learn about new programs such as Bike Share for Business, and will hear about CCA's advocacy seeking to improve the bike parking ordinance while also supporting the success of bike share in Downtown.

Special Guest: Avital Shavit, Metro

(Open to Executive, Business Advocacy and Premier Level Members Only)

Location
Central City Association
626 Wilshire Blvd.
Suite 200
Los Angeles, CA 90017

Parking
Parking is available onsite.
— \$5 for 2 hours with validation.
Enter structure on Hope Street.

Continental breakfast will be served.

Register for this committee meeting on CCA's new Member Portal

1. Click the RSVP button.
2. Sign in to the CCA Member Portal. You should have received an email from CCA containing your new login information. To request it again, [click here](#).
3. Please remember your username and password as you will need it to register for future CCA events and committee meetings.

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